



2017 Director Election

Candidate Profile:

NATIVIDAD SEEFELD

Good Day to All Community Leaders,

The reason why we do what we do was well said by a new resident to our community who came from the recent closure of Lowry Grove in Minnesota. When I asked him why he picked us he said, "Because I know I will never have to move again."

Now that is some true land-to-home ownership. He has become a wonderful addition to our community and I can even see him joining the Board in the near future. This is what being part of a ROC (resident-owned community) is all about.

I want to thank everyone for always giving me a chance to make a difference on so many levels and in so many different places. I am always honored to serve all of you on the ROC Association Board, the ROC USA Board and the Park Plaza Cooperative Board. I am running for the ROC Association Board once again as I feel there is still so much to do and I would like to see that happen. There are always big dreams in my head and I would like to share them with everyone.

I believe there are still so many people who need to hear all of our stories and having the ROC Association growing as they are may provide that needed push. We are still working on our true purpose and goals for the future, and I would like to continue to be a part of that. As the three current board members attend an 18-month course on governance, we are hoping to be smarter, ready for future board members and on the right track of what a national association means to all of you and ROC USA.

I have enjoyed the last seven years learning how to bring a ROC community together, how to connect with the city around us as well as our state, find ways to fix what was once broken, be part of a Board (three to be exact) and so much more.

My background is filled with so much learning -- and I don't mean in school but with the people. So many different jobs and just life in general. I am not sure what the future has in store for me but I do know that if you ask me to give a try (within reason, of course) I will do just that.

I have lived in Minnesota since 1984 of which all but two years have been in Friendly Fridley. I can't begin to even think what life would be like outside of our great city. I am a mother of three grown children, four grandchildren, one great grand-daughter and one more on the way. Yes me, a great-grandma. I currently work at General Mills and have for seven years this October. I am a volunteer walk organizer for Conquer Chiari (Chiari Malformation brain disorder) a non-profit and have done that for six years this June. My life has been one that I could write a book about, but really who couldn't? I hope to be able to be a part of our community way into my elder years as it really is a peace of Heaven.

We have had major growth in our small community. Major infrastructure, upcoming storm shelter, new playground, major tours of the community with more to come, news of our way of life nationally and locally, new families and new babies for the past few years. I am so thankful to be a part of all of it.

Once again I thank all of you for helping me to be who I am alongside of you and I hope that I can keep doing this for many years to come.

Thank you for your support.



Natividad Seefeld